

# MBA6999 : Strategic Development and Implementation

This course explores the methods of directing a firm, or a significant division thereof in an internationally competitive environment. Students will develop an understanding of the way in which general managers formulate and implement business level strategy and corporate level strategy in today's market economy. These techniques will incorporate tools and perspectives for international and cooperative strategy. In this course students will also develop skills and perspectives in corporate leadership, corporate parenting, and corporate entrepreneurship.

**Credits** 4.0

## **Prerequisites**

MBA Students: [MBA5001](#), [MBA5004](#), [MBA5005](#), [MBA6010](#), [MBA6011](#), [MBA6012](#); MBA accelerated Students: [MBA5009](#)

## **Corequisites**

None