

MBA6710 : Entrepreneurial Organizations and Small Businesses

This course focuses on the unique characteristics, needs, and implications of entrepreneurial organizations and small businesses in the U.S. and global economies. Topics may include the life cycle of entrepreneurial organizations and small businesses, entrepreneurial leadership and the role of the entrepreneur, functional needs of these enterprises, and evaluation of recent new ventures.

Credits 4.0

Prerequisites

None

Corequisites

None