BUS7205 : Statistics for Research Methods II

This course focuses on building multivariate models for professional research, and studies topics such as MANOVA, MANCOVA, factor analysis, and discriminant analysis. Additional topics include data mining and predictive modeling for large datasets, with a focus on logistic regression, survival analysis, and classification trees.

Credits 4.0

Prerequisites

BUS7105: Research Methods II

BUS7200: Statistics for Research Methods I

Corequisites

None