

BUS4098 : Business Simulation

In this course, students act as managers of a firm operating in a simulated industry. They are responsible for developing a strategic plan, creating execution plans, monitoring results and modifying execution plans to achieve success in competition with others in the simulated industry.

Credits 4.0

Prerequisites

For Bachelor of Business Administration Students: [ACC1003](#), [BUS2023](#), [BUS3055](#), [BUS3059](#), [FIN4060](#), [MGT3059](#), [MKT2010](#) For BS Accounting and BS to MS Accounting Students: [ACC1003](#), [BUS2023](#), [BUS3055](#), [FIN2030](#), [MGT3059](#), [MKT2010](#)

Corequisites

None