

Business Administration

Degree Type

Master of Business Administration (MBA)

Admission Requirements

Admissions criteria for the Master of Business Administration (MBA)

Graduate Admissions - Masters level

Prospective students are required to submit the following:

- Completion of application for admission
- Official transcripts for bachelor or graduate degree within 5 weeks of the class start date (refer to Conditional Acceptance). (All credentials earned outside the United States must be evaluated by a NACES or AICE-member credential evaluation service). Please speak with an admissions representative for more information.

Note: See program notes and specific requirements below for each graduate - masters level degree program

Specific requirements for admission to classified graduate status are:

- A bachelor's degree from an accredited college or university.
- Completion of application for admission.
- A 2.7 overall grade point average or higher on completed requirements for the baccalaureate degree, or an earned graduate degree from an accredited institution with a CGPA of 3.0 or higher.

For additional admissions information please see the admissions section [here](#).

Provisional Admission:

Applicants with an undergraduate degree CGPA of less than a 2.7, but not lower than a 2.3, or a graduate degree CGPA of less than 3.0, but not lower than a 2.7, will be considered for provisional admission. Students who do not attain a 3.0 GPA in the first quarter will be dismissed. Students cannot appeal the dismissal from the university as a result of failure to meet the conditions of provisional admission.

Program Overview and Outcomes

Offered at Austin, Columbia, Online Programs, Richmond, Savannah, Tampa, Virginia Beach, and West Palm Beach.

Note: Not all Online Program offerings are available to residents of all U.S. states. Please contact an admissions representative for further information.

The South University Master of Business Administration (MBA) degree program is designed to provide students with a process-based curriculum versus the standard functional based curriculum. The foundation provides a firm grounding in economics, decision-making, behavioral sciences, and strategic environment. The core presents a functional approach to the long and short run decisions that must be made to deliver goods and services to constituents.

Program Student Learning Outcomes

Graduates will be able to:

1. Demonstrate an ethical perspective as they assess decision-making processes, conflict, and other key macro and micro characteristics of organizations in diverse, global environments.
2. Influence individuals and organizations through the application of effective leadership and teamwork skills.
3. Apply effective communication skills in influencing others. They will create sustained, coherent arguments or explanations and reflections in their work.
4. Use critical thinking as they examine both qualitative and quantitative data, then synthesize and evaluate the information for use in problem recognition and problem solving.
5. Determine the information needed, assess the needed information, evaluate information and its sources critically, use information effectively to accomplish a specific purpose, and access and use information ethically and legally.

Master of Business Administration: 48 Credits

Foundation: 20 Credits

Course Code	Title	Credits
MBA5001	Organizational Behavior and Communication	4.0
MBA5004	Managerial Economics	4.0
MBA5005	Law and Ethics for Managers	4.0
MBA5008	Quantitative Analysis and Decision Making	4.0
MBA5009	Managerial Environment	4.0

Core: 12 Credits

Course Code	Title	Credits
MBA6010	Managerial Finance	4.0
MBA6011	Strategic Marketing	4.0
MBA6012	Operations and Supply Chain Management	4.0

Major Curriculum: 12 Credits

Course Code	Title	Credits
LEA5125	Leadership Ethics, Culture, and Politics	4.0
MBA6710	Entrepreneurial Organizations and Small Businesses	4.0
PMC6601	Foundations of Project Management	4.0

Capstone: 4 Credits

Course Code	Title	Credits
MBA6999	Strategic Development and Implementation	4.0
Total Credits		48