

PHE4030 : Foundation of Health Communication

This course provides an overview of the health communication field and examines effective communication approaches. Students will learn how media can impact the health and well-being of populations at the personal, interpersonal, community, organizational, and policy level. Communication tools and technologies and strategies will be explored, as well as the importance of communication in advocacy for health promotion policies and programs. Students will develop a public health education piece addressing a current or emerging health information, prevention or emergency preparedness issue.

Credits 4.0

Prerequisites

[PHE3050](#), with a grade of C or better or enrolled and in good standing in the RN to BSN or RN to MSN program

Corequisites

None