

MPA6100 : Non-profit Fundraising and Volunteer Development

This course explores the goals, processes, and activities associated with fundraising and resource development including the resources provided by volunteers in the non-profit sector. Topics may include annual and capital campaign development, special events, planned giving, communication strategies, stakeholder relationships, automation techniques, and volunteer procedures (including recruitment, training, and recognition). Course will also address legal reporting requirements pertaining to contributions.

Credits 4.0

Prerequisites

[MPA5001: Foundations of Public Administration](#)

Corequisites

None