

MGT4027 : Global Business Management

Students study the basis for transacting business among countries, the mechanics of international trade and foreign exchange transactions, the characteristics of international management, and the different perspectives on organizational behavior, human resource management, management styles and business ethics practiced in different cultural settings. Business in the international environment is interpreted from a strategic management and marketing perspective that yields practical guidance concerning the management of firms and social responsibility.

Credits 4.0

Prerequisites

[MGT2037: Principles of Management](#)

[ECO2071: Principles of Microeconomics](#)

[ECO2072: Principles of Macroeconomics](#)

Corequisites

None