LGS4055: Intellectual Property

This course explores the areas of patent, trademark and copyright and how they are bound up with antitrust law and government regulations. Topics include competition among businesses and protection of intellectual property in the global market place. Students will apply substantive legal concepts to protection of intellectual property, including poetry, lyrics, advertising, inventions, and product names.

Credits 4.0 Prerequisites

LGS1001: The Legal Field: Law and Ethics

Corequisites

None